



# EUMEPLAT

European Media Platforms:  
assessing positive and negative  
externalities for European culture

Newsletter #4 // April 2022

---

## What's new?

In this Newsletter we are glad to share with you three new reports resulting from the last research conducted, further information about past and next events and insights about the *operational definition of Europeanisation*.

Besides the project work and development and because of the nature of it, we cannot avoid to see what is currently happening due to the war in Ukraine, not only in terms of human lives but also in terms of democratisation processes, media, communication and fake news.

Being partners in a research project under the H2020 RIA call "The Changing Media Landscapes and Europeanization", we want to share with you the [statement of the H2020 project MEDIATIZED](#). This statement is inviting all of us to a common reflection..

Thank you for following us,  
EUMEPLAT team

## European Media Legislation: Overview



D 1.4

### European Media Legislation: Overview

Milestones in European Media policies and legislation, 1990-2020

**DOWNLOAD THE REPORT**



Volker Grassmuck and Barbara Thomass from the **Leibniz Institute for Media Research | Hans-Bredow-Institut** analyse the major milestones in **European Media policies and legislation** in the period from 1990 to today, from the audiovisual age to the current platform age.

The report explores also the effects of such policies in terms of Europeanisation of the media market.

[Download the report](#)

## Data Clustering Report: Lessons from Media History



D1.5

### Data Clustering Report Lessons from Media History

**DOWNLOAD THE REPORT**



The report, produced by Fabiana Zollo and Samantha A from **Ca' Foscari University of Venice** and Andrea Miconi from **IULM**, firstly analyses the idea of media geography.

Through the use of (geo)graphical representations, the EUMEPLAT project comes out with analytical maps of different media markets, showed in the report and extracted from the interactive **Media History Dashboard** available [here](#).

[Download the report](#)

## Europeanisation: operational definition



D1.6

Europeanisation: operational definition

**DOWNLOAD THE REPORT**



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101019718.

The information and views in this report are those of the author(s) and do not necessarily reflect the official opinion of the European Union. Neither the European Union institutions and bodies nor any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.

The deliverable, authored by Nico Carpentier, Vaia Doudaki and Milos Hroch from **Charles University**, Sara Cannizzaro and Andrea Miconi from **IULM** and Stylianos Papathanassopoulos from **NKUA**, reports on the process that lead to the operational definition of Europeanization and its outcomes as well as on its different usages within the EUMEPLAT Work Packages.

It is divided in two sections, the first one on the operational definition of **Europeanity** and **Europeanisation** and the second one on the so-called **EU-ization**. It also includes the materials used by the research team for elaborating the theoretical framework.

[Download the report](#)

## The Operational Definition of Europeanisation: insights form D 6.1

Defining Europeanisation is not an easy task, precisely because of the various elements to consider. The EUMEPLAT project has issued an all-encompassing report (Deliverable 1.6 “Europeanisation: Operational Definition”) highlighting the process of defining such a complex notion, the considerations it ought to ponder, and the implications that flow from it. This concept is at the heart of the EUMEPLAT project, and this report therefore represents an essential milestone. It builds upon a custom-created semantic map that processes elements through

three main dimensions and nineteen approaches. The highlights and results of this analysis are presented hereafter.

[Read more](#)

## MEETINGS & EVENTS

### **EUMEPLAT Second Mid-Term meeting is getting closer!**

From 4th to 6th May, EUMEPLAT partners will gather in Prague, hosted by Charles University, for the second Mid-Term meeting. This will be the occasion to assess the results achieved by the project in the first year and set the work to be undertaken in the upcoming months.

[Read more](#)

---

### **Nationalism and Media academic conference**



EUMEPLAT has been presented at the Nationalism and Media academic conference held in Antwerp from April 5th to 7th, 2022. [Read more](#)

---

### **A Framework and Methodological Protocol for analyzing the platformization of news Europeanisation: operational definition**



On 9 and 10 March 2022, the EUMEPLAT project partners gathered in Venice, at Ca' Foscari University, and online for the second meeting of the WP2. The main aim was to define the methodology to analyse the platformization of news in the 10 project countries, discussing the search query, the list of media and social media to be considered, the codification and analysis of data and the reporting. [Read more](#)

## EUMEPLAT project partners



## Discover more on EUMEPLAT & Follow us



*This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004488*