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Sara Cannizzaro is a post-doc researcher on EUMEPLAT - European media platforms: assessing positive and negative externalities for European culture – at Libera Università di Lingue e Comunicazione IULM (Italy). She is also Research Fellow for TechEthos - Ethics of new and emerging technologies with high socio-economic impact - at de Montfort University (UK), and also Honorary Research Fellow at the Department of Computer Science at the University of Warwick (UK). There, she has worked on PETRAS Cyber Security of the Internet of Things (Privacy, Ethics, Trust, Reliability, Adoption, Security of the IoT), on FAIRSPACE (Future Artificial Intelligence and Robotics for Space Hub) and on i-Trace (IoT Transport Assured for Critical Environments). Prior to this, Sara has taught media and communications, digital media and research methods courses at several British universities.

Her research interests include analysis of media and digital media systems, biosemiotics and systems thinking, technology adoption, ethics of emerging technologies.

Selected publications include 'Trust in the Smart Home: findings from a nationally representative survey in the UK', PLOS One (2020); 'The End of Sebeok's Century Meets 21st Century Pandemic: Modeling through and beyond Sebeok's systems, semiotics, science', Chinese Semiotics Studies (in press); The Devil is Not in the Detail: Representational Absence and Stereotyping in the 'Trojan Horse' News Story', Race, Ethnicity and Education (2018).