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Miloš Hroch is a postdoctoral researcher and a lecturer at the Department of Media Studies in the Institute of Communication Studies and Journalism at Charles University in Prague.

His theoretical focus is on cultural studies; his research focuses on alternative, community and participatory media; subcultures and ideology; popular culture and change; media archaeology and new materialism. His first monograph, Cut-Paste: How the post-digital and zines resurrected printed media (Akropolis), will be published in 2022. He was an editor of the Czech version of the European Journalism Observatory, and he is a freelance cultural & music journalist who contributes to several Czech and British media.

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